

Halesowen Town FC

Established 1873
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The Yeltz

Commercial and Matchday
Opportunities

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Halesowen Town FC— A brief history of the club

Halesowen Town FC were formed in 1873, making it one of the oldest clubs in the Midlands. The club are nicknamed 'The Yeltz'. They play at 'The Grove'.

Halesowen Town currently play at step 4 of the football pyramid.

The Club has won the FA Vase At Wembley on two occasions, with back to back wins in 1985 and 1986 beating Fleetwood Town (3-1) and Southall (3-0) respectively. The Yeltz however have reached the final on three occasions with a 1-0 defeat to Rugby Town in the 1982-1983 season.

In the 2019-20 season The Yeltz reached the FA Trophy Semi-Final beating National League opposition on the way.

The furthest The Yeltz have reached in the FACup is the first round proper. From 1985 to 1991, Halesowen reached the 1st round of the FACup for 7 consecutive years. On 4 occasions we have played professional teams, and each time we were unlucky to lose. SOUTHEND beat us 4-1. We lost 2-0 to BRENTFORD, in a very even game. Against CARDIFF CITY, we lost 1-0 to a penalty and were by far the better team, and lost 2-1 to an excellent TRANMERE ROVERS side.



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MATCH DAY OPPORTUNITIES

OPTION A

1 PITCH SIDE ADVERTISING BOARD
X2 SEASON TICKETS
£775

OPTION B

1 PITCH SIDE ADVERTISING BOARD
X2 SEASON TICKETS
1 HALF PAGE PROGRAMME ADVERT
£825

OPTION C

1 PITCH SIDE ADVERTISING BOARD
X2 SEASON TICKETS
1 HALF PAGE PROGRAMME ADVERT
1X MATCHDAY HOSPITALITY PACKAGE
COMPANY LOGO ON WEBSITE
£1100



ALL PRICES SUBJECT TO VAT

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PITCH SIDE ADVERTISING BOARD OPTIONS

1 BOARD -	£550
2 BOARDS -	£950
3 BOARDS -	£1250

RENEWAL PER SEASON – £250 PER BOARD

MATCH DAY PROGRAMME ADVERTISING

FULL SEASON

FULL PAGE £255

HALF PAGE £150

WEBSITE ADVERTISING

£225 PER SEASON

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MATCHDAY HOSPITALITY

PRE MATCH FOOD (MENU AVAILABLE ON REQUEST)

MATCHDAY PROGRAMME FOR ALL GUESTS

SEATS NEXT TO THE DIRECTORS BOX

(IF REQUIRED)

**CHOOSE THE MAN OF THE MATCH AND PRESENT THE
AWARD**

PA MENTION FOR YOUR COMPANY AND GUESTS

£350

BASED ON 10 GUESTS, ADDITION GUESTS £40 EACH



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MATCH DAY ADVERTISING

YOUR PITCH SIDE ADVERTISING BOARD WILL BE SEEN NOT ONLY AT HALESOWEN TOWN GAMES, BUT OTHER GAMES PLAYED AT THE GROVE.

MEDIA COVERAGE INCLUDES:

THE HALESOWEN NEWS, EXPRESS & STAR, MADE IN BIRMINGHAM TV AND YELTZ TV OUR VERY OWN CLUB YOUTUBE CHANNEL



MATCH DAY PROGRAMME



AN ADVERT IN OUR MATCHDAY PROGRAMME IS A PERFECT AND AFFORDABLE WAY FOR YOUR BUSINESS TO BE SEEN.

WEBSITE LINKS



A LINK TO YOUR WEBSITE ON OURS GIVES POTENTIAL CUSTOMERS INSTANT ACCESS TO YOUR SITE.

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PLAYER SPONSORSHIP

SPONSOR YOUR FAVOURITE PLAYER

£100

The Yeltz Collection

#UpTheYeltz



YOU WILL RECEIVE A PHOTO OF YOURSELF WITH YOUR FAVOURITE PLAYER AND THIS WILL FEATURE IN THE MATCH DAY PROGRAMME DURING THE SEASON



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MATCHDAY MASCOTS 2022/23

Does your child want to be mascot
Meet the players before the game
Walk out onto the pitch at The Grove
With their favourite player

To Enquire Email: dominiquelow@halesowentown.com

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JAMES GROVE LOUNGE – ROOMHIRE

THE JAMES GROVE LOUNGE IS AN IDEAL VENUE FOR PARTIES, MEETINGS, AND ANY SUITABLE FUNCTIONS

PLEASE CONTACT: Dave Hawley at
DAVEHAWLEY@HALESOWENTOWN.COM OR CALL 01216290727



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HALESOWEN TOWN - WALL OF APPRECIATION.

WE FULLY APPRECIATE THAT NOT EVERY BUSINESS IS ABLE TO SUPPORT THE FOOTBALL CLUB FINANCIALLY AS THEY WOULD LIKE TO.

HOWEVER, WE HAVE A NUMBER OF LOCAL BUSINESSES WHO HAVE HELPED US OUT WITH RESOURCES, EQUIPMENT AND EXPERTISE. TO ACKNOWLEDGE OUR APPRECIATION, WE WOULD LIKE TO PRODUCE A 'WALL OF APPRECIATION'.

EACH OF THESE BUSINESSES HAVE BEEN GIVEN AN ACKNOWLEDGEMENT IN THE GROUND.

IF YOU FEEL THAT YOUR BUSINESS HAS SOMETHING THAT COULD BE OFFERED TO THE FOOTBALL CLUB IN TERMS OF RESOURCES, MANPOWER OR EXPERTISE, THEN PLEASE GET IN TOUCH.



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FRIENDS OF THE GROVE



THE FRIENDS OF THE GROVE IS AN INDEPENDENT BODY TO THE FOOTBALL CLUB RUN BY THE SUPPORTERS.

THEIR AIM IS TO HELP WITH THE UPKEEP OF THE GROVE.

THE FRIENDS OF THE GROVE RAISE FUNDS FROM THEIR MONTHLY DRAW AND DO AS MUCH OF THE WORK POSSIBLE THEMSELVES USING THE SKILL SET OF THE SUPPORTERS TO COMPLETE WORK AS COST EFFECTIVELY AS POSSIBLE.



THE FRIENDS OF THE GROVE MEMBERS ARE ALSO MINDFUL OF SUPPORTING THEIR COMMUNITY. WE HAVE HELPED NUMEROUS GOOD CAUSES OR CHARITIES INCLUDING. THE ALFIE LUND FUND, BLACK COUNTRY FOODBANK AND THE ROTARY CLUB OF HALESOWEN AND ROWLEY REGIS ARE JUST A FEW WHO WE HAVE HELPED.



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WE ALSO HAVE TRAINING KIT AND STADIUM NAMING
SPONSORSHIP AVAILABLE.

TO DISCUSS ANY OF THESE PACKAGES FURTHER PLEASE
CONTACT OUR COMMERCIAL MANAGER DAVE HAWLEY
ON 01216290727

OR E-mail DAVEHAWLEY@HALESOWENTOWN.COM

